

DATA CLEANSING INTEGRATION & WAREHOUSING



Increase the Value of Your Data

For too long organisations have been struggling to achieve accurate, up-to-date and properly integrated data. Let aap³ restore the power stored in your data.

Our Data Cleansing, Integration and Warehousing solutions will provide you with a unified view of your data. Your data will be 'cleansed,' mapped, profiled and integrated to your specifications.

Data Definitions

Data Cleansing:

AKA 'scrubbing,' involves detecting and correcting corrupt, inaccurate and incomplete 'records' from a file/database.

Data Integration:

Providing the 'user' with a unified view of their data by merging multiple sources.

Data Warehouse:

A physical, 'intelligent' data repository that supports the extract, transfer and load(ETL). It normally provides source data for Business Intelligence reporting and analytics tools.

Accuracy, reliability and timeliness of information from your Data Warehouse can only be achieved when your 'Data' is clean and integrated. aap³'s professionals understand exactly how to deliver this capability by designing, building and maintaining your complete Data Cleansing, Integration and Warehousing solution.

A Tailored Solution to Your Needs

The aap³ Data Cleansing, Integration and Warehousing Solution is a fully managed service tailored to meet the needs of your organisation; no matter the size or the maturity of your data systems.

The Solution can be tailored to suit specific needs and priorities, where clients can choose to have the full set of integrated services, or focus on one element such as Data Cleansing.

Depending on the size and nature of your business, aap³ can offer you two different solution options:

1. Our managed services teams will work onsite in your premises fully supporting and supplementing your IT team.
2. We can offer a Software-as-a-Service solution where we take an extract of your data to our secure hosted environment.

All the cleansing, integration and warehousing will be done 'offsite' for you. We can also 'service' this new warehouse environment with regular scheduled updates.

Data Dangers

High Quality and accurate data is critical to business success in the information age, and is not beyond the means of any company.

Companies need to manage their data the same way they manage finances - with care and precision.

The affects of defective and sub-standard data to your company can be enormous.

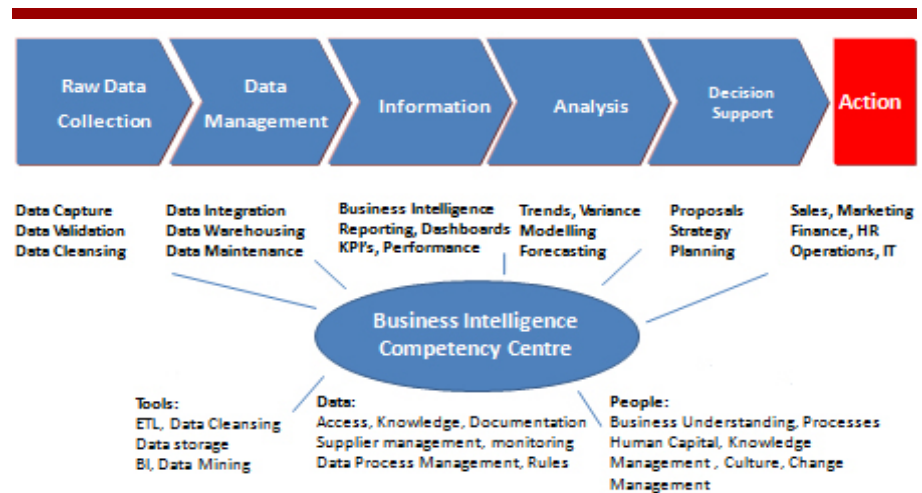
Creating a 'Single-source-of-Truth' is common-sense; make it common practice.

What is your company reputation and credibility worth? Inaccurate and 'bad' data can be damaging.

Talk to **aap³** today, to find out how we are eliminating these issues for companies across the world.

The Data Journey

The journey across the Information Supply Chain (below) can be difficult to plan and manage. With **aap³**'s Business Intelligence Competency Centre (BICC) model, we will supply the Tools, Data, & People to manage this journey for you at whatever pace you want to go at. The first 2 chevrons in the below chart are key to ensuring that you get to the other side using robust, accurate and high quality data.



The Road To Results

Your data is a vital resource that when used effectively will bring confidence and credibility to your internal operations, and position your company to grow and effectively analyse its customers, markets and products.

Working through your Data Cleansing, Data integration and Data Warehousing requirements with **aap³** will deliver significant benefits to your business. BI is vital for businesses who want to sustain and grow their market share, whilst also reducing their costs.

To learn more, please get in touch:

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