

What do all these sites have in common?



Design UK, online creative, marketing and technology



As a leading digital agency we create measurable value for clients. Being “**more human than digital**” means that we tailor the complete online experience to the end user. Not only does this guarantee you happy customers, but it also maximises your conversion.

We offer end-to-end solutions that comprise:

Website design and build

- Inspirational and engaging designs
- HTML & rich media development
- Customer journey mapping
- Brand development

Marketing services

- Innovative on-line marketing campaigns to increase brand presence and drive higher conversions
- E-mail marketing and banners
- SEO and PPC

Strategy and consultancy

- Solutions to increase online profitability
- Eye-tracking, Focus Groups and Customer research
- Information Architecture for leading edge usability and optimum customer journeys
- In-depth Analytics reporting

Technology

- LavaSuite® – a complete digital technology solution
- CMS, Commerce, WebTrends® Analytics, Campaign Manager and Mail integrated in a single suite
- Intuitively designed and easy to use

“The team really captured the essence of what Selfridges is and created an exciting and engaging user experience. We’re delighted both with the new design and the ever increasing number of visitors who are registering online and coming in-store as a result.”

Digital Marketing Manager, Selfridges

“Design UK has proved to be a committed and pro-active business partner and have also assisted us in understanding and planning for the challenges of launching and more importantly growing the Hobbs ecommerce venture”

E-commerce Manager, Hobbs



For over ten years we've been delivering online success for some of the UK's leading brands:

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|--------------|-------------------------|--------------------------|---------------|
| • Hobbs | • ntl:Telewest Business | • Oxford University Said | • Regus |
| • Speedo | • Royal Society | • Business School | • Dolphin |
| • Selfridges | • Spreadex | • Blackwell Publishing | • ABI |
| • Odeon | • Velti | • Flag Telecom | • Rail Europe |
| • Jaeger | • Reed | • BBC | |

Discover more about us and how we could help you succeed online.

Call us on **0207 292 2772** or feel free to e-mail info@designuk.com we'd love to hear from you.

Design UK

Always **more human** than digital

www.designuk.com