

## Capscan OnDemand Addressing Service

### Cost-effective access to UK and international addresses

Capscan OnDemand is a new 'pay-per-search' web-based addressing service that provides flexible and cost-effective access to UK and premium international addresses, as well as business-to-business, lifestyle and geographic information.

### Suitable to organisations of all sizes

The new service offers an attractive and cost-effective address data management facility to organisations of all sizes. With Capscan's new 'pay-per-search' on-demand service, you only pay for what you use. Customers with low-to-medium volumes can now benefit from an on-demand service that offers access to multiple data pools. Not only does the service validate and correct addresses, but it can also enhance data by providing geo-codes, lifestyle and B2B information, and link together customer data from other databases, legacy systems and web-based sources.

### Easy integration and rapid roll out

With the hosted service you avoid the significant licensing and implementation costs involved with complex in-house systems or pan-European data projects. Company-wide projects that usually take considerable time and resource can now be implemented quickly and simply, at a fraction of the cost. The service is suitable for both web-based and in-house applications and is easy to integrate and roll out. In most cases, the service can be up and running within minutes with minimum hassle and effort.



For further information on our full range of products and services, please call Capscan on:

**020 7428 1255**

Alternatively please visit our website at:

**[www.capscan.com](http://www.capscan.com)**

or email:

**[enquiries@capscan.com](mailto:enquiries@capscan.com)**

## Capscan OnDemand Addressing Service

### FEATURES AND BENEFITS

#### Capscan OnDemand Addressing Service:

- **Cost-effective address management** - The hosted service provides access to UK and major European address data sets, as well as B2B, lifestyle and geographic information. You avoid the significant licensing and implementation costs associated with enterprise systems or pan-European projects.
- **Suitable for organisations of all sizes** - The flexible pay-per-use model ensures smaller companies can benefit as much as larger organisations.
- **Easy to integrate and implement** - The service can be up and running within minutes. A wide range of interfaces is available including drop-in scripting, pop-up browser-based GUI and Web Service interfaces.
- **Promotes customer service and business efficiency** - Improved customer addressing promotes customer loyalty and retention and builds the brand.
- **Identity management** - Helps to reduce on-line fraud through effective address validation and checking..
- **Open architecture** - Allows the solution to link to other databases to return information simultaneously with the address search results.



Capscan currently provides an international on-demand addressing service for 190 countries worldwide including:

- Austria
- Belgium
- Denmark
- Finland
- France
- Germany
- Italy
- Luxembourg
- Netherlands
- Norway
- Portugal
- Spain
- Sweden
- Switzerland
- USA
- Ireland (Eire)
- Canada
- Australia

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